


Train the Trainer

February 23-24, 2018

Mind, Brain and Culture

New Paradigms in Intercultural Understanding

Facilitator	Joseph Shaules, a pioneer in applying insights from cognitive neuroscience to intercultural education and training. Author of: The Intercultural Mind	
Co-facilitators	Matthieu Kollig - intercultural trainer and certified coach Yvonne van der Pol - intercultural trainer and blended learning expert	
Participants	We invite 20 experienced intercultural trainers, educators and coaches who are keen to re-examine their profession from a cognitive neuro-scientific perspective	
What will we do?	<p>In this highly interactive and intensive seminar and blended learning community, we will explore how new research in cognitive neuroscience is revolutionizing our understanding of culture and mind. Shifting paradigms create challenges and opportunities for intercultural trainers and educators. In this workshop, you will be introduced to new research in culture and cognition. The facilitators invite you to re-examine basic concepts including: definitions of culture, cultural difference, bias, language and culture, culture and identity. These new conceptualizations might well change your approach to intercultural training and education – especially the way you foster self-reflection. You will be inspired to meet the challenges of our profession in light of increasingly polarized opinions.</p> <p>Join us and ...</p> <ul style="list-style-type: none"> • ... become familiar with current research in culture and cognition • ... re-examine key concepts from the neurocognitive perspective • ... sharpen your vision on the intercultural mind • ... co-create tangible take-aways to use in your own work • ... be part of a unique experience and network with innovative colleagues 	
What will you get?	Preparatory Phase	<ul style="list-style-type: none"> • You receive Joseph Shaules' book <i>The Intercultural Mind</i>. • There will be a personal intake session with each participant. • Basic concepts, reading material and brief exercises online.
	Intensive Seminar	<ul style="list-style-type: none"> • Two-day seminar at Reichenstein Castle (Germany) • Intensive learning sessions in a beautiful historical setting that allows for deep concentration. • Highly interactive workshop with opportunities for discussion and co-creation.
	Online Phase	<ul style="list-style-type: none"> • We will then continue learning and exchanging together in the online community and finally wrap up with a last webinar.

Where?	Online and in Castle Reichenstein (Germany, http://bit.ly/Reichenstein)		
			
When?	Online	January-February 2018, about ½-1 hour a week March-June 2018, about ½-1 hour a month	
	Face-to-face	Friday February 23 rd and Saturday February 24 th , 2018 both days from 9.00-17.00	
Your investment	Course Fee	The course fee includes a personal intake, the book <i>The Intercultural Mind</i> , the blended learning (before and afterwards), the two-day course and all materials.	€ 950
	Accommodation	Accommodation includes pick-up and drop off at nearest railway station (1 hr from Frankfurt Airport), 2 nights and all meals.	€ 300
	Welcome Dinner (optional)	We invite you to join us for a 3-course pre-training dinner on February 22 nd .	€ 40
	Early bird	When you apply and pay before November 1 st 2017 you get a € 50 discount and pay € 1.200 (ex. dinner)	€ 900 + € 300
	VAT	All prices are exclusive of VAT	
Certificate	Participants receive a certificate of attendance		
Contact	ws.interculturalmind@globalpilots.de		
Registration	Please register by using the registration form: http://bit.ly/RegWSInterculturalMind		

We would be glad to welcome you! Do not hesitate to get in contact with us if you have any queries.



Joseph

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Yvonne

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Matthieu

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